

FOUNDATION TO HOST THREE

NONPROFIT LEADERSHIP WORKSHOPS

(February 20, 2006) – The Community Foundation of the Eastern Shore, in partnership with the Maryland Association of Nonprofit Organizations, is hosting three skill-building workshops focusing on nonprofit leadership in March, April, and May.

Each training program is designed for nonprofit staff and board members. Sessions for the three workshops will be on the following topics; strategic planning, media relations, and fundraising awareness.

The strategic planning workshop will focus on effective ways for an organization to decrease stressful planning and increase productivity. The media relations program will look at ways to develop an effective media plan and the fundraising workshop will discuss a number of successful tactics for raising money.

Registration is necessary in advance for the sessions. Lunch is provided and spaces are limited. The cost of each workshop is \$20 and schedules are as follows:

- Strategic Planning – Thurs., March 30, from 10 a.m.-2 p.m. Trainer: Nancy Hall, Senior Advisor of the Maryland Association of Nonprofit Organizations.
- Media Relations – Thurs., April 20, from 10 a.m.-2 p.m. Trainer: Susan O'Brien, of Susan O'Brien Public Relations.
- Fundraising – Thurs., May 4, from 10 a.m.-2 p.m. Trainer: Trudy Jacobson, Director of Development, Marketing, and Communications of the Maryland Association of Nonprofit Organizations.

All sessions will be held at the offices of the Community Foundation of the Eastern Shore located at 200 W. Main Street, Salisbury. For more information on the workshops or any of the Community Foundation's other nonprofit support programs, please email [Erica Joseph](mailto:Erica.Joseph@CFES.org), Program Officer, or call her at 410-742-9911.

The series of workshops are part of the Community Foundation's Nonprofit Support Program that provides a variety of resources to enhance the mission of nonprofit organization in the region.

The purpose of The Community Foundation of the Eastern Shore is to empower donors to make a profound difference in the quality of human and community life in Maryland's Lower Eastern Shore, today and tomorrow. The Foundation believes in the power of philanthropy to change the lives of people and communities.

FOR IMMEDIATE RELEASE

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