

Bequest Benefits Habitat For Humanity

Habitat for Humanity of Wicomico County (HHWC) recently received a bequest of \$24,689 from the estate of Iris Duncan of Salisbury. The planned gift was added to Habitat for Humanity's endowment fund at the Community Foundation. Pictured above are (l to r) Ted Merrill, Ms. Duncan's brother and estate executor; Chris Barnes, Executive Director of Habitat for Humanity for Wicomico County, and Spicer Bell, Foundation President.



CFES to award 25th Anniversary Community Partnership Prize

In celebration of our 25th Anniversary, the Community Foundation is seeking nominations for local non-profits implementing outstanding collaboration work to eliminate competition and encourage cooperation.

The Foundation will award up to three \$25,000 grants to charitable organizations that serve as a model for successful collaboration. The Foundation believes that by recognizing outstanding examples of community partnership, the prize will facilitate further cooperation between local nonprofits.

The intent of the Community Partnership Prize is to shed light on the accomplishments that can be made through partnerships in the non-profit sector. The Foundation upholds a philosophy that by working together, vast improvement can be made to our community.

Often, nonprofits have similar charitable missions, but work independent of one another in the pursuit of their goals. By sharing resources, establishing joint programming, creating mergers or consolidating administrative duties, nonprofits can minimize duplication and create an effective environment for success.

A nomination package for the 25th Anniversary Community Partnership Prize is available online at www.cfes.org. The Community Partnership Prize will be awarded on May 8, 2009 at the 25th Anniversary Gala at the Fountains Conference Center in Salisbury.

CFES ANNUAL MEETING – FRIDAY NOV. 7TH See Page 3 for details

A Special 2008 Annual Appeal

'Help Your Neighbor' Campaign to Assist Families & Seniors in Need



In lieu of its traditional Annual Appeal, the Community Foundation of the Eastern Shore has started a special "Help Your Neighbor" campaign that will provide money to local organizations that assist families and seniors struggling to meet day-to-day expenses.

This special fundraising appeal is in response to significant increases in calls for urgent assistance for basic human needs here on the Lower Shore. The Foundation will match the first \$10,000 raised from the community.

All money raised through the "Help Your Neighbor" campaign will be directed over the next year to local charitable and faith-based nonprofit organizations that have a proven capacity to determine eligibility so that financial assistance reaches the neediest families.

"Families across the Lower Shore are finding themselves in trouble," said Spicer Bell, Foundation President. "Recent rapid increases in the cost of food, utilities and gasoline are presenting a triple threat to the well being of many families and senior citizens in our area."

Even some families where the wage earners work multiple jobs are finding its just not enough to cover basic expenses. "Remember that every dollar you give will help keep someone from being cold, will help keep someone from being hungry, or will help someone to receive the prescriptions they need to survive," Bell stated.

Checks to support our local families in need should be sent to: **Help Your Neighbor Campaign, c/o the Community Foundation of the Eastern Shore, 1324 Belmont Ave. Suite 401, Salisbury, MD 21804.** A pre-printed remittance campaign envelope is inserted into this issue of the *Pillar* for your convenience.

MESSAGE FROM THE PRESIDENT

Foundation Launches Special Appeal



Spicer Bell

Many of our neighbors are in trouble. Families across the Lower Shore are finding themselves in crisis. Rapid increases in the cost of food, utilities and gasoline are presenting a triple threat to the well being of many senior citizens and families.

These challenges are not limited to the chronically unemployed. All too frequently, employed middle class families are falling victim to increasing expenses and limited income opportunities.

These are our neighbors. They may easily be our grandparents, parents, siblings and children. They are often senior citizens, living on a fixed income; being forced to make hard choices among necessities like medication, heat for their home or food.

For the last 24 years, across the Lower Shore, where there was a need the Community Foundation was there. Once again, the Community Foundation is responding to this need in our community. The "Help Your Neighbor" Campaign will replace our traditional annual appeal for donations and be a community partnership to raise money to assist families in Somerset, Wicomico, and Worcester Counties. The Foundation has pledged to match the first \$10,000 donated to the campaign.

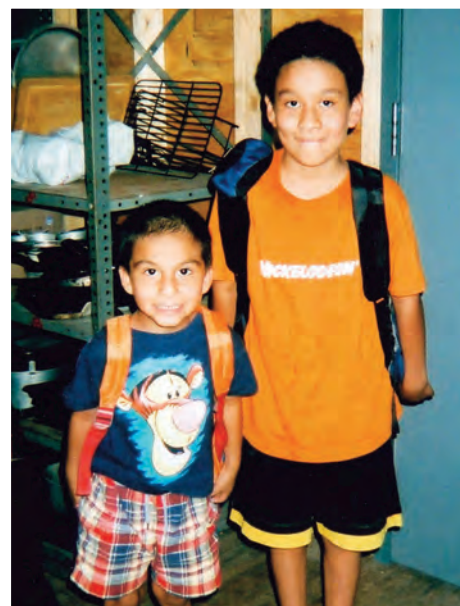
Join us in this effort to reach out to our neighbors in need. Send a donation to the Help Your Neighbor Campaign, c/o the Community Foundation of the Eastern Shore, 1324 Belmont Ave., Salisbury, MD 21804.

All funds donated to the "Help Your Neighbor" Campaign will be distributed to charitable and faith-based nonprofit organizations that have a record of sound financial management and proven capacity to determine eligibility to assure that financial assistance gets to the neediest families.

Join hands with us and give generously to "Help Your Neighbor."



Back to School Distribution Helps Local Students



The smiles tell it all! Adequate school supplies are a great way to get a child's school year off to a great start. More than 400 children were provided with backpacks filled with school supplies in August at the annual Rotary Club Back to School effort. All of the backpacks were donated by Sunrise Rotary Club, Salisbury Rotary Club, Wicomico Rotary Club, Rockawalkin United Methodist Church and Community Christian Church. The project was supported by a \$500 Community Foundation Chairman's Fund Grant to the Wicomico Rotary Club.

BREAKING NEWS

Sponsors Support 25th Anniversary Celebration

Four prominent businesses are underwriting costs associated with the Community Foundation's 25th Anniversary Celebration throughout the year. Events, programs and communications during this anniversary year will highlight the Foundation's 25 years of charitable leadership. The four sponsors are: **Avery W. Hall Insurance Agency; BB&T Bank; Delmarva Power; and Mason Investment Advisory Services.**

Excellence In Education Awards Reception

The 2008 **Excellence in Education Awards Reception** will be held on **Thursday, November 13th** from 4:30-6:00 pm at Foundation's Eastern Shore Nonprofit Support Center. The Foundation will award grants totaling \$30,000 to support innovative projects in local schools. The public is invited to attend. Anyone wishing to attend should RSVP by phoning 410-742-9911.

Grant Supports Nurses, Health Professionals

The Foundation has received approval for a \$14,500 **grant from Rural Maryland Council** through the Maryland Agricultural Education and Rural Development Assistance Fund (MAERDAF). This grant will support professional development opportunities for nurses and other allied health professionals on the Lower Eastern Shore.

Nonprofit Lunch and Learn Series Returns

The Community Foundation has announced its fall calendar for the Nonprofit Support Program. **Lunch and Learn sessions** are scheduled for 9/15, 10/15, 10/27 and 11/19. Contact CFES or visit www.cfes.org for more information.

Watch PAC 14 TV 'Community Foundation Spotlight' ...Check Listings: www.PAC14.org

Legacy Giving

Donor Profile

Tom & Beth Hershey have a plan to extend charitable giving beyond their lifetime

Tom and Beth Hershey are devoted parents and grandparents, but their caring for others extends well beyond their immediate family. The couple has made philanthropy for others a part of their every day lives by passionately supporting many charitable causes in our community.



Having already been introduced to the concept of endowment through their involvement with the Peninsula United Methodist Foundation, Tom and Beth were delighted to become part of the Community Foundation family in 1984. As Tom says, you can get more “bang for your buck” through charitable endowments. He considers it similar to having a permanent charitable savings account. “Saving for others is wonderful thing.”

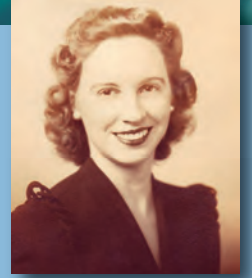
The Hershey's established a Donor Advised Fund in 1987 that has distributed over 400 grants to local charities. In 2000 they established the Hershey Family Fund for Community Needs with the purpose of supporting the Foundation's discretionary grant program. Tom and Beth were generous supporters of the Community Foundation's Kresge I and Kresge III fundraising campaigns, and most recently, the Capital Building Campaign for the Eastern Shore Non-Profit Support Center.

Whenever the Foundation has asked for community support for urgent needs or disaster assistance, such as Katrina Relief, the Worcester Developmental Center fire or for a special campaign such as the Child Advocacy Center, the Hershey's are always there to lend support.

Not only have the Hershey's supported the works of the Community Foundation financially; they have played an essential role in the Foundation's success. Tom was one of the founders of the Foundation and served on the Board of Directors for 12 years, including serving a term as Chairman of the Board. He continues to be active today by serving on a variety of Foundation committees and over the years has been a financial sponsor for the Foundation's Annual Report.

In 1997, Tom and Beth extended their sense of community philanthropy far into the future. They became charter members of the Community Foundation's Legacy Society. The Legacy Society is made up of individuals who have declared their intent to make a deferred gift to the Community Foundation and encourage others to do the same. The Hershey's Legacy gift will come to the Foundation as a bequest of life insurance.

The Hershey's commitment to charitable giving is a personal legacy that will continue to support the needs of citizens in the Lower Eastern Shore during their lifetime and beyond.



Elizabeth Brittingham Pusey

Special plaque recognizes legacy gift

A special plaque is now on display in the Community Foundation's Eastern Shore Nonprofit Support Center in memory of Elizabeth Brittingham Pusey. The plaque commemorates her generous legacy gift to the Elizabeth Brittingham Pusey Scholarship Fund that will provide scholarships for Wicomico County high school graduates in perpetuity. The legacy gift and special recognition was announced during the Friends of the Foundation reception at the Ward Museum on October 2nd.

Legacy Society Members Inspire Others to Give

Legacy Society Members were recognized for their generosity and support at the Friend's of the Foundation reception held at the Ward Museum on Oct. 2nd.

The Foundation's Legacy Society members set an example that inspires others to make a planned charitable gift that makes a difference for the lives of those who follow.

By simply making a provision in their will, a donor may make a legacy gift by providing a bequest to the Community Foundation to support one or more charitable organizations. Rather than setting up multiple agreements with different charities, the donor makes one simple bequest that allows the Foundation to distribute grants in perpetuity to the donor's favorite charities.

Donors can make additions or changes to the list of charities they wish to benefit from their bequest by simply contacting the Foundation.

To join the Legacy Society please visit the home page of the Foundation's website, www.cfes.org, and click on “How to Join The Legacy Society.” A membership form is available through the website, or you may request a mailed copy by contacting the Foundation at 410-742-9911.

LEGACY SOCIETY How to get started

- Think about the causes you care about.
- Discuss your estate plan with your financial advisor.
- Contact the Foundation for sample bequest language
- Complete the Legacy Society membership form.

Annual Meeting November 7th

Join us in celebrating our 25th Anniversary Year at the Foundation's Annual Report to the Community on Friday, Nov. 7th starting at 11:30 a.m. at the Fountains Conference Center in Salisbury.

The Annual Award of Excellence honoring Richard A. Henson and the Annual Frank H. Morris Awards will be among the highlights of the 2008 annual meeting. If you have not received an invitation in the mail, please visit www.cfes.org to register online, or call the Foundation at 410-742-9911 for registration information.

GRANT GUIDELINES

The Community Foundation invites qualified nonprofit organizations to apply for these grant programs for FY09 (2008-2009).

- **Community Needs Grants:** Support charitable programs benefiting Somerset, Wicomico and Worcester counties. Deadlines are April 1, August 1 and December 1.
- **Technical Mini-grants:** Supports capacity building activities of local 501(c)3 nonprofits. Deadline July 20 and January 20.
- **Excellence in Education:** Awards schools for innovative programs. Deadline: Sept. 4, 2009.
- **Youth Foundation:** March 6, 2009.

Copies of grant guidelines and application forms are available from the Foundation office or from our website at www.cfes.org

BOARD OF DIRECTORS

Arthur M. Cooley, *Chairman*
James W. Almand
Alden H. Balfany
James R. Bergey, Jr.
Terrence F. Blades
Jacqueline R. Cassidy
Jane R. Corcoran
Annemarie Dickerson
Charles G. Goslee
Dr. Shirley Hymon-Parker
Karen E. Lischick
Bruce A. Moore
James F. Morris
Melody Nelson
Dr. Susan D. North
Joseph R. Ollinger
Susan K. Purnell
Brian D. Shockley
Pamela D. Stansell
John M. Stern, Jr.
Donald K. Taylor
Louis H. Taylor
Raymond M. Thompson
Dr. Thelma B. Thompson
Jeffrey F. Turner
Dr. Spicer Bell, *President*

ABOUT OUR FOUNDATION

The Community Foundation is the only tax-exempt public foundation dedicated for all time to improving the quality of life in Somerset, Wicomico and Worcester counties. By accepting, managing and investing gifts wisely, we act as a funding resource for both present and future generations.



1324 Belmont Avenue
Suite 401
Salisbury, MD 21804
Phone 410-742-9911
www.cfes.org

NONPROFIT
ORG.
U.S. POSTAGE
PAID
PERMIT #211
Salisbury, MD
21804



GUEST COLUMN



David A. Vorbis is a partner in the Salisbury law firm of Webb, Burnett, Cornbrooks, Wilber, Vorbis, Douse & Mason, LLP.

Legacy Giving With a Charitable Bequest

By David Vorbis

The term "charitable bequest" is used to describe anything you give to charity from your estate through your will or revocable trust (sometimes called a "living trust"). An "estate" is any property, money or personal belongings that you may have at the time of your death. Most people have an estate when they die, and even an individual with a small estate can leave a charitable bequest.

You can bequeath a gift from your estate in several different ways. You can make a cash gift of a specific dollar amount, or leave a percentage of your estate, or leave any assets left over after you have provided for your family. Some people make a charitable gift of specific property such as a car, home, art or jewelry. Others leave a paid life insurance policy or other financial investments, such as stocks, bonds or certificates of deposit, commonly called CDs.

A charitable bequest can be used to benefit one or more specific nonprofit organizations that are important to you or you can establish a new fund or add to an existing fund at the Community Foundation.

In addition to fulfilling your charitable objectives, a bequest may also result in certain estate or inheritance tax savings.

A charitable bequest can be a perfect way to top off your life's work and your lifetime of charitable giving. It is also an excellent way to remind your family and community of your values and to encourage philanthropy in others. The professionals at the Community Foundation of the Eastern Shore are available to help you determine the best way to fulfill your personal charitable goals.

Annual Meeting
Online
Registration
Available

*Celebrating
25 years!*

For the first time online registration and payment is available for the Community Foundation's Annual Meeting. This year's Annual Meeting will be held **Friday, November 7, 2008** at the Fountain's Conference Center **from 11:30 a.m. to 1:30 p.m.** Anyone wishing to register and pay online may do so by visiting www.cfes.org.