



The Foundation Recognizes Local Nonprofit and Three Humanitarians at Annual Meeting and Awards Luncheon

Over 300 people gathered at The Fountains Conference Center on November 4 in Salisbury to celebrate the Foundation's charitable leadership and accomplishments during the past year.

The Foundation reported on its activities during the past year in support of donors and nonprofit organizations on Maryland's Lower Eastern Shore. The Foundation:

- awarded over \$3.5 million in grants and scholarships
 - since its founding in 1984, distributed over \$40 million in grants and scholarships
 - allocated 1,011 grants to nonprofits and received \$3 million in new gifts during the past fiscal year
 - holds 505 charitable funds that benefit the community
- James W. Almand, Community Foundation Board Chair, presented the **2011 Chairman's Award to Karen Lischick, Community Foundation board member.**



The Community Foundation congratulates the 2011 award recipients. From left to right: Mary Gladys Jones, Fruitland Community Center Founder; John McLaughlin, WYFCS president and Teresa Fields, Executive Director, WYFCS; Karen Lischick, CFES board member and Marty Neat, President & CEO, First Shore Federal.

Sponsored by the Maryland Governor's Office on Service and Volunteerism, the **2011 Volunteer of the Year Award** was presented to **Mary Gladys Jones, Founder of Fruitland Community Center.**

The **Henson Award for Nonprofit Excellence, sponsored by PNC Bank,** was presented to **Worcester Youth and Family Counseling Services, Inc.**

The Community Foundation's **2011 Frank H. Morris Humanitarian**

Award was presented to **Marty Neat, Salisbury resident and President & CEO of First Shore Federal Savings and Loan Association.** A recognizable and highly respected man, many segments of our community have benefitted from Marty's leadership and service.

The Annual Meeting and Annual Report sponsors include: PNC Bank, Mason Investment Advisory Services, Inc., BB&T Bank, Calvin B. Taylor Bank, First Shore Federal Saving and Loan, Francis Scott Key Family Resort, Pepsi Bottling Ventures, Raymond C. Shockley, and Pam and Macky Stansell.

Community Foundation Celebrates Establishment of New Women's Fund

Fund to benefit programs serving women and girls

Community Foundation board members Lauren Taylor, Susan Purnell, Karen Lischick, and Jacqueline Cassidy celebrate the creation of the Women's Fund. This Fund was established by a group of visionaries interested in using the philanthropic power of women to address the unmet needs of women and girls across the Lower Shore Counties of Somerset, Wicomico, and Worcester. If you are interested in joining this dynamic group, consider becoming a Visionary Founder to the Women's Fund. For more information, please visit our website at www.cfes.org/womens-fund. You can also refer to page 5 of this newsletter to register yourself or a loved one as a Visionary Founder.



Message from the President



Spicer Bell

This issue of Pillar comes to you during what is traditionally labeled the **Giving Season**. As we celebrate the holidays, we are reminded of the importance of caring for others. When we reach out to a family member or a neighbor, we change their life and we enrich our own. Our donors repeatedly tell us of the personal joy and satisfaction they feel when they are able to help others. We invite each of you to join us as we spread the joy of giving.

One way to get started on your own philanthropic journey is with a donor-advised fund at the Community Foundation. A donor-advised fund allows you to make a charitable donation and enjoy the tax deduction when it is convenient for you. The donation is then held in the fund until you decide how it should be distributed to charity. A donor-advised fund also allows you get a tax deduction in the current year without rushing the decision of where you want the gift distributed.

This is a time of year when we should all be mindful of the needs of our neighbors. Whether it is a donation from your donor-advised fund, a food donation, purchase of a toy for a child in need, signing up for a charitable payroll deduction or just writing a check, your generosity makes a difference. Join all of us at the Community Foundation in making the **2011 Giving Season** the best ever.

Another philanthropic opportunity has been created under the leadership of several Foundation Board members and generous donors. **The Women's Fund** will provide grants to organizations across the region that address unmet needs of women and girls. The vision of the founders is to provide a fund that is led by women... for women. Additional information is provided in this issue of Pillar.

On behalf of the entire Community Foundation family, I wish you, your families and friends a joyous holiday season—may your lives be touched by the true spirit of the season. Happy Holidays and a prosperous New Year to you all!

Leave a Legacy

Declare in writing your intent to make a deferred gift to the Community Foundation by will, trust, life insurance or other financial instrument that creates a lasting legacy which benefits the community beyond your lifetime. We invite you to establish a Legacy Gift with the Community Foundation.

IN MEMORIAM



Dr. Marcus Stephanides, Foundation Donor and Legacy Society Member

Dr. Stephanides was a longtime friend of the Foundation. He and his wife Jean have actively supported local charities for over twenty years through the Marcus and Jean Stephanides Fund at the Community Foundation. Marc will be missed but his memory will live on through the legacy of giving that he created.

Richard S. Wooten, Sr.

Dick was a founding member of our Board of Directors. He had an unwavering commitment to improving the lives of citizens on the Lower Eastern Shore. His philanthropic spirit will always be a part of the Community Foundation legacy.

The Community Foundation joins Dick's family and all of those whose lives he touched in remembering his generosity and his commitment to helping others. He will be missed but not forgotten.



The Anderson Family of Worcester County Presents \$1,000 Check to the Foundation

Donation to benefit Salisbury Police Department's new F.O.R.C.E. Scholarship Fund



Spicer Bell, President, Community Foundation, received a check for \$1,000 from the Anderson Family to benefit the Salisbury Police Department's new F.O.R.C.E. Scholarship Fund.

This Fund will provide scholarships to the Eastern Shore Criminal Justice Academy at Wor-Wic Community College. The scholarships shall be for residents of Wicomico County preparing for careers with the Salisbury City Police Department. Pictured from left to right: Debbi Anderson, Anderson Generations Family Fund Representative; Mayor Jim Ireton, City of Salisbury; Shawna Anderson; Anderson Generations Family Fund Representative; Spicer Bell, President, Community Foundation; Lore Chambers, Assistant City Administrator, City of Salisbury; and Salisbury Chief of Police Barbara Duncan.

\$57,000 in Education Grants Awarded to Lower Shore School Programs

The Foundation honored area schools and educators with \$57,000 in grants through the Foundation's 2011 Education Grants Awards ceremony held November 10 at the Foundation's Eastern Shore Nonprofit Support Center in Salisbury.

Education Awards are made annually in conjunction with National Education Week through a competitive process to public and private schools on the lower Eastern Shore of Maryland. Grants are made to those schools that have proposed innovative programs to benefit their students and communities.

The evening featured the award of the Seventh Annual Mary Gay Calcott Award of Excellence to the Wicomico County TAD Program. The award was presented for the creativity it demonstrated this year for the Issues Investigation: Climate Science program. In addition to the Calcott Award, the program also received \$500 from the Foundation's Mary Gay Calcott Memorial Fund.

Please visit www.cfes.org for a complete listing of the schools and their award-winning programs.



Six Somerset County Schools received 2011 Education Award Grants.



The Wicomico County TAD Program received the 2011 Mary Gay Calcott Award of Excellence for the most creative education program submitted this year for the Foundation's Education Awards Grant Program.



ShoreCAN Volunteer Center

MISSION OF THE ShoreCAN *Volunteer Center*

To engage citizens to help meet community needs through service and volunteerism.

ShoreCAN Recognizes Summer STARS at Volunteer Program Reception

The Community Foundation ShoreCAN Volunteer Center hosted a Summer STARS Volunteer Program Reception in October to recognize volunteers who completed at least 30 hours of volunteer service during the summer months.

The STAR Volunteers completed the hours at any of our partnering nonprofit organizations. They also had the opportunity to win a variety of prizes including gift certificates from local stores, restaurants and entertainment venues including the grand prize – a \$100 LORA Dining Gift Certificate.

What are you waiting for? The ShoreCAN volunteer database has over 100 nonprofit volunteer opportunities and we have staff available to help find the best volunteer opportunity for you - no matter what your age. Children

can start volunteering as young as 13.

Please visit www.shorecan.org for more information. Let us help you make a difference in your community!



(Left) Coastal Hospice Volunteers receive the Nonprofit Award at the Summer Stars Awards program.

(Below) From left to right are: Subba Veerapameni receiving the Youth Volunteer Award from Heather Towers, Assistant Program Officer, CFES.



STORIES OF DEDICATION

The Seton Center, established by the Catholic Charities of the Diocese of Wilmington is a neighborhood community center located in Princess Anne. Seton Center staff work to identify and respond to the needs of local residents, especially the area's migrant farm workers. Working alongside staff are many dedicated volunteers, including Al Nurmi and John Leatherbury. Al and John have been volunteering at the Seton Center for four and ten years, respectively. They consider themselves a team and even more impressive, close friends.

Al and John were introduced to the Seton Center by family members and both men stayed on as permanent volunteers. They take pride in living in Somerset County and have similar tastes outside of their volunteer work - country music, preferring to work behind-the-

How two strangers became fast friends while volunteering in their community.



Al Nurmi (left) with John Leatherbury

scenes and tinkering while fixing things around their homes. When asked what they would be doing if they weren't volunteering, both laughed

and responded that they had plenty to do around their homes!

While walking around the food pantry kitchen with Al and John, you get a keen sense of how well they complement each other and the pride they take in both their volunteer work and each other. They are in charge of food donation storage and whether the work takes two days or five days a week, they both tackle the tasks together and in the best interest of the clients of the Seton Center. Organization in the kitchen is as impressive as a five star restaurant's kitchen.

Both Al and John feel that out of all the reasons to volunteer, the most important one is giving back. They both have felt blessed throughout their lives and felt inspired to do for others and give back to their community. What an inspiring example of dedication!

GRANT OPPORTUNITIES

The Community Foundation invites qualified nonprofit organizations to apply for these three grant programs:

- **Community Needs Grants:** Support charitable programs benefiting Somerset, Wicomico, and Worcester Counties. Deadlines are February 1 and August 1.
- **Education Awards Grants:** Support for classroom-based programs in public/private schools in Somerset, Wicomico and Worcester Counties. The September deadline is set annually.
- **Small Grants:** Support to address a wide range of needs including pilot projects, emergencies, organizational improvement, capacity building and equipment purchases.

Copies of grant guidelines and application forms are available from the Foundation office or from our website at www.cfes.org.

2011 ShoreCAN Advisory Committee

Spicer Bell, *Community Foundation of the Eastern Shore, Inc.*

Rose Carey, *Holly Community*

Michael Charlton, *Wicomico County Board of Education*

Donna Clark, *Blind Industries and Services of Maryland Hope Outreach Point of Entry*

Marcellus Connor, *UMES Campus Representative*

Lee Hammond, *AARP*

Brian Ragor, *Wicomico County Board of Education*

Mark Thompson, *ShoreCorps/PALS*

Valerie Wagner, *MAC/RSVP*

Robert Williams, *IPPS Mentoring*

ShoreCAN by the Numbers

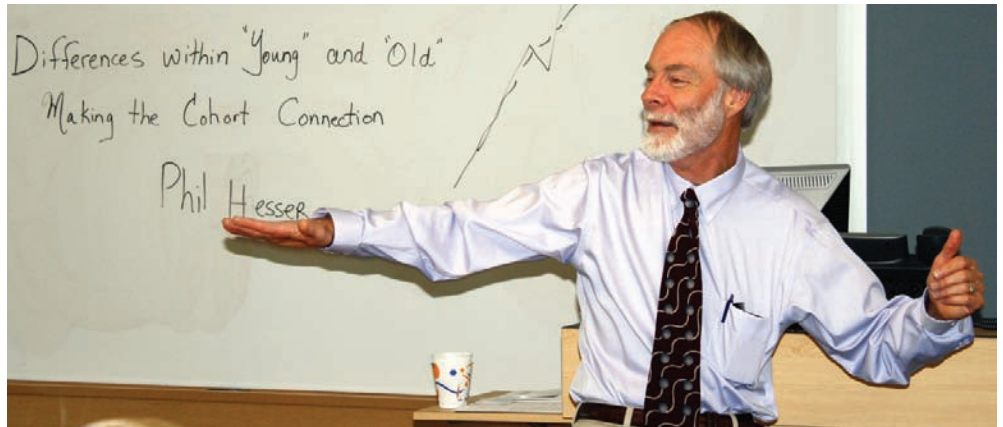
Number of Nonprofit Partners	114
Number of Active Volunteer Opportunities	108
Number of Active Volunteers	404
Number of Volunteer Referrals	416

We appreciate the support of our sponsors.



Community Foundation Hosts One-Day Conference for Area Nonprofit Organizations

Workshops hosted by area professionals highlighted event



Dr. Phillip Hesser, lead conference facilitator, engages workshop attendees during his presentation, "Differences within 'Young' and 'Old' Making the Cohort Connection" at a day-long conference entitled: "Nonprofit Boot Camp: Engaging Volunteers, Clients and Stakeholders in Your Organization" hosted by the Community Foundation of the Eastern Shore and Wor-Wic Community College. Attendees participated in interactive sessions conducted by experienced area professionals. The Conference was sponsored by Avery Hall Insurance. Information regarding additional educational workshop opportunities is available by visiting CFES website at www.cfes.org.

Technology Trends



From left to right are: Mickey Gomez, Director of the Volunteer Center Serving Howard County, and Pam Wood, Benefits Counselors, MAC, Area Agency on Aging at the Community Foundation Eastern Shore Nonprofit Support Center.

Nonprofit Resource Day

We are excited to announce the 2012 Nonprofit Resource Day scheduled for Wednesday, January 18. This annual event is a great opportunity for nonprofit professionals to participate in informative seminars taught by industry leaders. This year, the event focuses on fundraising and development.

Review concepts and methodologies to raising money and learn how to build the relationships that will make it easier. The program is scheduled for 9 - 3 p.m. and includes lunch for a \$30 registration fee. Space is limited—consider registering early! Visit www.cfes.org for more information and to register!

Get Mobil-ized!

John Gehrig, President of D3Corp, discussed mobile trends and provided real world mobile marketing tips with Carol Steffy and others at his Get Mobil-ized! Mobile Strategies for Your Business workshop at the Community Foundation Eastern Shore Nonprofit Support Center.



STORIES OF GENEROSITY

Carrying on the Tradition



Gayle Widdowson, daughter of Community Foundation Founder, Virginia Korff, and granddaughter of Avery W. Hall, carries on the tradition of Family Philanthropy and Community Service. "As long as I can remember," Gayle says, "I have been aware of the positive impact the Community Foundation has on our local community. Both my grandfather and my mother established Donor Advised Funds through the Foundation that have provided financial support for local charities for over 25 years. Before my mother passed away this past year, she 'passed the torch' to me so that I can continue their Legacy. I look forward to carrying on their philanthropic tradition and to being the same positive role model for my children that my mother and grandfather were to me."

A Professional's Perspective:



Creating an Effective Giving Strategy for Your Business: Good Works Are Their Own Reward

Small business is a potent but often overlooked supporter of charity. Virtually all U.S. businesses with 1 to 249 employees contribute to charitable organizations in some fashion. Small businesses are also passionate in their support of local community causes and place humanitarian concerns above all else when deciding which charities to support.

Happily, it is not difficult (or expensive) to align your charitable activities to benefit your community, your employees and your business. Following are some guidelines for your consideration:

Start Small. When establishing a charitable giving strategy, select organizations where smaller contributions and limited resources can have a substantial impact.

Lead with your heart. Select an organization or cause you are truly passionate about and whose mission complements your company's goals.

Work with your head. Your charitable involvement should reflect your business's core competencies—services, products, and area of expertise—and resonate with your customers.

Inspire employees. Committing to a charitable giving program demonstrates to your employees that your company doesn't exist solely to turn a profit. By investing in the community, you help to improve employee morale, build a stronger focus on teamwork and you may even inspire employees to get involved in the company's, or their own, charitable initiatives.

Article submitted by:

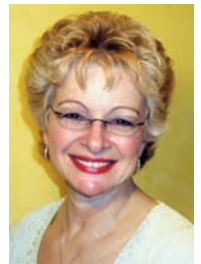
Robert G. Anderson, Certified Financial Planner
Delmarva Wealth Management LLC, 410-912-4286

Foundation Announces Two New Members to Board of Directors

The Community Foundation announced two new members to its board of directors following a formal announcement at the Foundation's Annual Meeting and Report to the Community on Friday, November 4 at the Fountains Conference Center in Salisbury.

The following board members will serve a three-year term:

Dr. Carolyn S. Johnston is the Supervisor of Reading for the Wicomico County Public School System. Actively involved in the community, Carolyn is an associate member of the Junior Board of PRMC. She serves on the Fruitland Community Center Board of Directors, is active in the Wicomico Mentoring Program, and is a member of the Church of the Holy Spirit in Ocean City. Carolyn was named one of Maryland's Top 100 Women by The Daily Record in 2007 and 2009 that recognizes professional success, community leadership, mentoring, and other contributions being made by women throughout the state to better their communities. Carolyn lives in Salisbury with her husband Bill.



Michael Truitt is a Senior Financial Advisor for Merrill Lynch. He serves on the Worcester Preparatory School Board of Directors, Atlantic Methodist Church Finance Committee Chairman, a member of the University of Maryland Terrapin Club, and past President of the Salisbury Lion's Club. Mike lives in Bishopville with his wife Beth and their two children.



The Women's Fund

"Allows women to focus their philanthropy on women's issues"

The Women's Fund was established by a group of visionaries interested in addressing the unmet needs of women and girls across the Lower Shore Counties of Somerset, Wicomico, and Worcester.

Join Us. Individuals who contribute \$1,000 by December 31, 2011 will be considered Visionary Founders.

Visionary Founders are permanently recognized and will guide the growth of the Fund in the future. To become a Visionary Founder or to make a gift in honor or in memory of someone special in your life, please print the individual's name as you would like it to appear:

Name: _____

Address: _____

Phone: Work: _____ Home: _____ Cell: _____

E-Mail Address: _____

Please make your check out to: Community Foundation of the Eastern Shore—The Women's Fund



A copy of the current financial statement of Community Foundation of the Eastern Shore, Inc. is available by writing 1324 Belmont Ave Ste 401, Salisbury, MD 21804 or by calling 410-742-9911. Financial Statements are also available at www.cfes.org. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis MD 21401, 410-974-5534.

BOARD OF DIRECTORS

James W. Almand, *Chair*
Donald K. Taylor, *Vice Chair*
Karen E. Lischick, *Secretary*
Susan K. Purnell, *Treasurer*

John J. Allen	James F. Morris
John P. Barrett	Melody S. Nelson
James R. Bergey, Jr.	Ernest R. Satchell
Todd Burbage	John M. Stern, Jr.
Jacqueline R. Cassidy	Lauren C. Taylor
Jane R. Corcoran	Louis H. Taylor
Annemarie Dickerson	James R. Thomas, Jr.
Charles G. Goslee	Michael Truitt
Carolyn Johnston	David A. Vorhis
Dwight W. Marshall, Jr.	Stephanie T. Willey
Kathleen G. McLain	Julius D. Zant

Dr. Spicer Bell, *President*



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ABOUT OUR FOUNDATION

The Community Foundation is the only tax-exempt public foundation dedicated for all time to improving the quality of life in Somerset, Wicomico and Worcester counties. By accepting, managing and investing gifts wisely, we act as a funding resource for both present and future generations. 410-742-9911

Check this out!

Check out our new QR Code that will link you to extra content on our website! What is a QR Code? It is a two-dimensional bar code



that contains information, typically a link or web URL to the Internet. Simply download a QR reader which you can find from any app store for free. Open the reader, point the camera at the QR Code, keep the Code within the box on the screen, keep a steady hand and the reader will snap the picture for you! Give it a moment to direct you to our link.

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<http://twitter.com/shorecan>

www.cfes.org



Technical Mini Grant Awarded to Second Wind, Inc.

The Community Foundation awarded a \$900.00 Technical Mini Grant to Second Wind, Inc. to purchase a projector and screen for meetings and education programs. Pictured (l to r) are: Spicer Bell, President, Community Foundation, and Jim Freeman, Executive Director, Second Wind, Inc.



New Charitable Funds Established

Several new charitable endowment funds have been created at the Community Foundation since our last newsletter.

The new funds are:

- First Shore Federal S & L David F. Rodgers Memorial Fund
- The Women's Fund
- Alice Parsons Davis Memorial Fund
- Disability Advocates of Delmarva Scholarship Fund
- Martin T. & Marilyn B. Neat Donor Advised Fund

You're Invited!

OCEAN CITY
CHAMBER OF COMMERCE
BUSINESS AFTER HOURS EVENT

THURSDAY, JANUARY 5, 2012

5 - 7 P.M.



Community Foundation is co-sponsoring this event with BJ's on the Water.

Watch PAC 14 TV 'Community Foundation Spotlight' ...Check Listings: www.PAC14.org