



**Community
Foundation**
of the Eastern Shore, Inc.



THE
Pillar

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Capital Campaign exceeds \$435,000 goal

The \$435,000 goal for the Community Foundation's first-ever Capital Campaign to fund the Eastern Shore Nonprofit Support Center has been exceeded.

"We are truly grateful for the generous support of donors throughout Somerset, Wicomico and Worcester counties who made this fund raising campaign successful," said Ray Thompson, who co-chaired the capital campaign along with Susanne Morris.

The Community Foundation received over 120 gifts and pledges from throughout the region. Additional gifts have continued to be received for the capital campaign since the fund raising effort officially ended on August 31st.

"The success of this campaign will assure the Nonprofit Support Center will become a permanent resource for the community," Thompson noted. He explained that any contributions over the goal will be put into an endowment fund to provide funding for the ongoing maintenance and repair of the facility.

All donors to the Capital Campaign are invited to a 6 p.m. reception on October 12th at the Eastern Shore Nonprofit Support Center to celebrate its success.

Maryland Coastal Bays Water Monitoring Grant



The Community Foundation recently awarded a \$7,500 Community Needs Grant to help support the Maryland Coastal Bays water quality monitoring program.

Bill Killinger takes a sample for testing as one of several dedicated volunteers who measure water quality in Maryland's Coastal Bays.

2007 Annual Appeal expands donor choices

Donations to the Community Foundation's 2007 Annual Appeal will enable donors to make a choice between making a gift to the Community Needs Fund or to support a fund of their choice. The new policy for annual appeal gifts was approved by the Board of Directors at their August 2007 meeting.

In the past Annual Appeal gifts were made to the Foundation's Administrative Endowment, but as assets have grown to over \$66 million, the resulting administrative fees are now sufficient to operate all phases of the Foundation's responsibilities.

In fiscal year 2007, the Foundation awarded \$191,044 in Community Needs Grants, a record amount. Although the Community

Foundation continues to be the largest nongovernmental source of support for local nonprofits, the needs for funding in the region continue to outpace the Foundation's ability to provide grants.

"The Annual Appeal is an excellent opportunity for donors to make a gift that enables the Foundation to support innovative nonprofit programs to meet new challenges and opportunities as this region of Maryland changes and grows," said Art Cooley, Foundation Board Chair.

Annual Appeal Donors will also have the choice of having their gift applied to a specific existing fund at the Community Foundation. All gifts to the Annual Appeal may be made in memory, or in honor, of a friend or loved one.

MESSAGE FROM THE PRESIDENT

A CONVENIENT WAY TO GIVE



Do you ever feel end-of-the-year giving pressure? You feel pressure to get some gifts into the current tax year or want to make some charitable gifts but want to give the decision more thought.

If you have ever found yourself in one of these situations, a donor-advised fund at the Community Foundation may be the answer. With a donor-advised fund you decide when to work a charitable gift into your budget by making gifts to the fund at your convenience.

You then serve as the advisor to the Foundation to select future recipients of gifts from the fund. It is a simple concept that is used by many of our donors. If you don't already have a donor-advised fund, give us a call and find out how one can work for you.

I want to thank all of our donors who have responded to the call for support for the Worcester County Developmental Center after their destructive fire. Your donations have been a great morale booster for their clients, volunteers and staff. As a result of your generosity, their return to operation is going to go faster and smoother.

If you have not already marked your calendar for our Annual Meeting on November 2nd, please do so. We will be gathering at 11:45 a.m. at the Fountains Conference Center in Salisbury to celebrate another year of success in meeting critical needs throughout the Lower Shore.

Finally, I ask that you continue to help us spread the word about the Community Foundation. By telling friends and neighbors about the work we are able to do with your help; you help us continue to grow.

Mason family continues legacy of giving through Foundation fund

The late Ralph L. Mason, Sr. of Newark, MD, began a family legacy of charitable giving by establishing a private foundation in Worcester County in the 1960s. The elder Mason involved the entire family in the decisions to determine which local charities should receive support from the private foundation.

After the passing of his father, Ralph, Jr., continued the family's charitable giving with the support and participation of his wife Joanne, and sister Sarah (Sally) Mason Corrigan. But over the years the Mason family found the legal requirements and fiduciary duties of maintaining the private foundation's assets to be burdensome.

In 2005 the Masons found just the right solution to address their concerns by establishing the "Mason Family Endowment Fund," a designated fund at the Community Foundation. After consulting with their financial advisors, the Masons terminated their private foundation and transferred the assets to the Community Foundation of the Eastern Shore.

The establishment of the designated fund ensured the preservation of the Mason family's charitable assets while also guaranteeing grants to their favorite charities in perpetuity. "We really got tired of all the work that was involved in keeping up the private foundation," said Ralph Mason, Jr.

Mrs. Joanne Mason added, "We knew about the Community Foundation's awesome reputation. It has simplified the whole thing and we know that our charitable gifts will be forever."

Mr. Mason's sister, Sally Corrigan, noted, "We were just not capable of doing what the Community Foundation can do regarding the management of the money, but we're still involved with the giving. Best of all we can still support the charities the family has supported for the past 40 years."

Mr. Mason said he finds the quarterly statements easy to understand and they keep the family up-to-date with the fund's activity. "I also really enjoy participating in the Community Foundation's events and meeting other donors from the area."

All three Mason family members continue to personally support special charitable needs in the community as they learn of them through the Foundation, such as the emergency fund for the Worcester County Developmental Center. "Now we feel like we've got the best possible situation to really enjoy giving to charity," Joanne stated.



The "Mason Family Endowment Fund" continues the family legacy of charitable giving for (l to r) Joanne and her husband Ralph L. Mason, Jr., and Ralph's sister, Sally Mason Corrigan.

Last chance for Charitable IRA Rollover

Individuals who are 70 ½ years of age or older must make a tax free distribution from their Individual Retirement Accounts (IRA), up to a maximum of \$100,000 a year, directly to charity by the end of this year, Dec. 31, 2007. This provision of the Pension Protection Act of 2006 is commonly known as an "IRA Rollover." Unless Congress extends this provision of the tax code, 2007 will be the last time this tax free IRA rollover will be available to charitable donors. There are some rules donors must follow to take advantage of this tax break and anyone considering making a gift from their IRA to the Community Foundation, or to their favorite charity, should consult with their personal tax advisor.

CFES comes to aid of Developmental Center

The Community Foundation is helping the Worcester County Developmental Center get back in operation as soon as possible after fire destroyed the organization's day program facility in September. The Foundation established an "emergency fund" for the Developmental Center that matches the first \$10,000 in donations from citizens, businesses and organizations in the community.

All money collected in the emergency fund will be turned over to the Developmental Center to be used for immediate needs to help expedite the resumption of services for about 75 disabled adult clients.

"This matching grant will give residents of the Lower Eastern Shore of Maryland an opportunity to provide at least \$20,000 in financial assistance to the center," said Spicer Bell, Foundation President. "It is our hope that this emergency fund will encourage citizens and organizations in the region to respond to this urgently needed financial support to help the Center reopen in temporary facilities," he added.

Contributions should be mailed to: Worcester County Developmental Center Emergency Fund, Community Foundation of the Eastern Shore, 1324 Belmont Avenue, Suite 401, Salisbury, MD, 21804.

Remembering

The Community Foundation recently lost two longtime donors who both maintained a low key profile with their charitable giving to the causes they cared about. Their philanthropic spirit will be missed, but not forgotten.

Charles E. Bounds

Mr. Bounds was a donor advisor to the Foundation for many years. He helped support many charities, including his favorite, the Ward Museum of Wildfowl Art. He also was a generous donor to the Kresge III Community Needs Campaign and the 2007 Community Foundation Capital Campaign.



Elizabeth Pusey

Several years ago Mrs. Pusey established a scholarship fund to benefit students in Wicomico County. Mrs. Pusey continued to contribute to the scholarship fund. Thanks to her generosity the fund has generated 14 scholarship awards to public high school students since it was established. During her lifetime Mrs. Pusey insisted that her charitable giving be done anonymously.

SAVE THE DATE

The 23rd Annual Meeting of the
Community Foundation of the Eastern Shore will be held

Friday, Nov. 2, 2007

11:45 a.m. to 1:30 p.m.

Fountains Conference Center, Salisbury

Reservations are \$25 per person or \$200 for a table of eight persons. Due to steadily increasing attendance each year, prospective attendees are encouraged to send in their reservations as early as possible.

MAC, Inc. nearing \$7.3 million goal

MAC, Inc., Area Agency on Aging, is closing-in on their \$7.3 million capital campaign goal to fund the organization's new senior center building in Salisbury. Peggy Bradford, executive director for MAC, Inc., recently announced that the agency has received confirmation of a \$1.5 million challenge grant for the campaign from the Harry and Jeanette Weinberg Foundation in Baltimore.

MAC, Inc. has come a long way, receiving almost \$6 million in gifts and pledges, since the campaign began just over a year ago, however additional contributions are needed to enable construction of the new facility to start as planned in 2008.

The new senior center will include a wellness center, full kitchen, conference and meeting space, computer lab, administrative offices and will be the new home for "Riverside Place," a facility for people with memory impairment issues. Anyone wishing to contribute to the MAC, Inc. capital campaign should send contributions to: MAC, Inc., 1504 Riverside Drive, Salisbury, MD 21801.



GRANT GUIDELINES: 2007

The Community Foundation invites qualified nonprofit organizations to apply for these grant programs for FY08 (2007-2008).

- **Community Needs Grants:** Support charitable programs benefiting Somerset, Wicomico and Worcester counties. Deadlines are April 1, August 1 and December 1.
- **Technical Mini-grants:** Supports capacity building activities of local 501(c)3 nonprofits. Deadline January 20 and July 20, 2008.
- **Excellence in Education:** Awards schools for innovative programs. Deadline: Sept. 7.
- **Youth Foundation:** March 7, 2008.

Copies of grant guidelines and application forms are available from the Foundation office or from our website at www.cfes.org

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ABOUT OUR FOUNDATION

The Community Foundation is the only tax-exempt public foundation dedicated for all time to improve the quality of life in Somerset, Wicomico and Worcester counties. By accepting, managing and investing gifts wisely, we act as a funding resource for both present and future generations.



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Nonprofit Scholarship Program

The Community Foundation is pleased to support the third year of the Nonprofit Scholarship Program. Nonprofit staff and volunteers can now apply for scholarships to attend over 40 continuing education courses at Wor-Wic Community College.

Contact CFES for more information.

Nonprofit Academy Series

As part of an ongoing effort to provide innovative learning opportunities for local nonprofit organizations, the Community Foundation is sponsoring "Securing the Financial Future of Your Organization."

This six session series, facilitated by the Maryland Association of Nonprofit Organizations, is an organizational leadership and resource development academy. This series is designed to provide organizations with an understanding of how to develop a comprehensive resource development strategy to provide program sustainability.

There was a tremendous response and the Foundation is pleased to welcome 41 individuals from 20 local nonprofit organizations to the fall academy.



Justin Pollock, (l), associate director of training services for the Maryland Association of Nonprofits (MANO), discusses capacity building strategies with Patrick Rofe, (r), director of development for the Ward Museum of Wildfowl Art, at a recent session of the Nonprofit Academy sponsored by the Community Foundation.