



HALO Receives \$25,000 for New Center of Hope Day Facility

The Community Foundation of the Eastern Shore awarded a \$25,000 grant to HALO (Hope and Life Outreach) to support the new Center of Hope Day Facility.

HALO plans to open the Center of Hope in space they currently occupy on Eastern Shore Drive. This Center will help meet a growing need to provide services and a safe place for homeless individuals and families during the day. Currently, most local shelters provide evening accommodations but guests must leave during the day due to staff and resource limitations.

Locally, shelters report a specific increase in the number of women and children who lack housing. The new Center of Hope Day Facility will be a resource for homeless individuals to get “off the street” and access the resources and services they need to achieve self-sufficiency.



YouThe Community Foundation of the Eastern Shore awarded a \$25,000.00 grant to HALO (Hope and Life Outreach) to support the new Center of Hope Day Facility. Pictured above (l to r) are: **Celeste Savage**, Executive Director, HALO-Hope and Life Outreach; **Spicer Bell**, President, Community Foundation of the Eastern Shore; and **Erica Joseph**, Program and Development Director, Community Foundation of the Eastern Shore.

For the past six months, the Foundation has been studying homelessness and the complexity of the challenges to be addressed. The Foundation is proud to support the efforts of HALO and the many local nonprofits and service providers who work to meet the needs of the most vulnerable in our community.

“We appreciate the Community Foundation’s support of the Center of Hope,” states Celeste Savage, Executive Director, HALO. “I believe we are engaged today in some of the most important work of our eight year history and we are excited to be collaborating with them.”

The grant resulted from the Foundation’s Community Initiatives Committee which works to identify programs that help to address a regional need.

Community Foundation Board Members Lauren Taylor, Owner, Captain’s Table Restaurant in Ocean City and Annemarie Dickerson, Owner, Francis Scott Key Family Resort in Ocean City, hosted an afternoon Women and Philanthropy Luncheon in April at the Captain’s Table Restaurant.

Spicer Bell, President of the Community Foundation, shared a brief overview of the Foundation and the organization’s role in the region. Annemarie Dickerson and Board Chairman Jim Almand explained that through their personal donor advised funds established at the Community Foundation, they are able to give back to their community in a meaningful way.

“When you bring together a group of

The Power of the Purse WOMEN IMPACT PHILANTHROPY ON THE SHORE

women who support their communities talking about why and how they give, that leads to inspiring conversation,” stated Lauren Taylor.

Annemarie Dickerson agreed. “Anytime you provide a forum for women to meet and share their experiences and find out what they’re passionate about, you quickly figure out why women give and connect through philanthropy.”

“We believe one of the roles of the Community Foundation is to help donors achieve their charitable goals and to encourage them to give back,” states Bell. He continues, “Everyone can be a philanthropist, regardless of their income, age, geography or gender.”



Melody Nelson and Pam Green



Rose Braus and Susan Jones

Message from the President

Creating a New Fund is Easy



Spicer Bell

Since the Community Foundation recently announced the creation of our 500th Fund, I have been asked several times, "How do I go about starting a fund at the Community Foundation?" The answer is that it is quick and easy with just six simple steps.

Clarify your charitable interest and objectives for the fund. We will gladly help guide you through this thought process.

Select the type of fund that works best for you. We can explain your options.

Decide what assets you will use to create your fund. Gifts of cash, securities, real estate and other assets can be accepted by the Community Foundation to set up your fund.

Choose a name for your fund.

Make your gift to the Community Foundation. If you have chosen to establish an endowment fund, your gifts will be pooled with other funds for investment purposes and you will share in the growth of the pool.

Plan for the future and how you will further grow your fund, perhaps with a gift as a part of your will or estate plan.

Remember, when you choose to create a fund at the Community Foundation you become an important part of a growing "community" of donors — a group of individuals, civic organizations and businesses who understand the value of collectively pooling the philanthropic resources of the community. They know that by working together we do even more good than we would individually. Let us help you realize your philanthropic goals and build your legacy.



Help Your Neighbor Fund Nears Goal —

Our campaign to renew the Help Your Neighbor Fund is nearing its goal. The Fund, initiated two years ago, provides grants to small local nonprofits which is used for food, prescription and energy assistance to those who need it the most. Thirty-five grants have now assisted thousands of local citizens who found their lives in crisis. If you have not yet sent your contribution to the Help Your Neighbor Fund campaign appeal c/o the Community Foundation, please do so now and help push us over the top! To those of you who have contributed, we extend a heartfelt **THANK YOU!**

Sunrise Rotary Club Establishes 500th Fund Scholarship fund marks exciting milestone for CFES

The Salisbury Sunrise Rotary recently established an endowment fund at the Community Foundation. The Fund will award scholarships to benefit local students on an annual basis. The Salisbury Sunrise Rotary Scholarship Fund marks a milestone for the Community Foundation. The Foundation is proud to now be the steward for 500 such funds established by local individuals, businesses, civic organizations and nonprofits that support charitable activities across a broad spectrum of interests. In 2010, the Community Foundation distributed gifts, grants and scholarships of more than \$4.1 million dollars—including \$200,000 in scholarships to



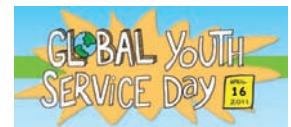
The Salisbury Sunrise Rotary Club established a scholarship fund in their club's name to benefit local students on an annual basis. Pictured (l to r) are:

Spicer Bell, President, Community Foundation; **Bill Ferguson**, President of the Salisbury Sunrise Rotary Club; and **Joan Wharton**, President-Elect, Salisbury Sunrise Rotary Club

more than 150 local students anxious to attend local and regional colleges and trade schools. Since 1997, the Community Foundation has distributed 913 scholarships worth \$1.3 million dollars to local students!

ShoreCAN Supports Global Youth Service Day

The Community Foundation's ShoreCAN Volunteer Center supported the 23rd Annual Global Youth Service Day on Saturday, April 16th by promoting local volunteer projects and engaging volunteer efforts through the ShoreCAN website.



ShoreCAN lent a hand by assisting volunteer efforts at four project sites that included: The Salisbury Zoo, the Maryland Food Bank, the Town of Berlin and the Wicomico County Tourism's Pork in the Park event. Global Youth Service Day is celebrated in over 100 countries.

ShoreCAN manages a database of over 350 volunteers and over 100 local nonprofits with a wide range of service opportunities for all ages. Visit www.shorecan.org for more information.



Wicomico County Tourism's Pork in the Park event



Town of Berlin clean up day



Boy Scout Troop #478 Salisbury Zoo



Maryland Food Bank

Foundation Welcomes New Board Member



Standing left to right: **Todd Burbage**, new member of the Community Foundation Board of Directors and **Jim Almand**, Chair, Community Foundation Board of Directors

The Community Foundation is pleased to announce that Todd Burbage has joined its Board of Directors. Todd Burbage will serve a three-year term.

Todd E. Burbage, a native of Worcester County, is a developer, builder and owner of residential and commercial development projects in Worcester County. Actively involved in the community, he serves on the Board of Directors of the Maryland Coastal Bays Program and is Chair of its Citizen Advisory Committee. He is a past member of the Board of Directors for the Big Brothers Big Sisters Lower Eastern Shore Program. He also serves on the Board of Directors of the Calvin B. Taylor Bank. In 2005, Todd was recognized by the Maryland You are Beautiful Program for his outstanding commitment to volunteer services in Worcester County.



Community Needs Grant Awarded to Children's Therapy Center

A \$3,000 Community Needs Grant was recently awarded to the Easter Seals Children's Therapy Center. This grant will establish a sensory integration room at the new Belmont Avenue facility to better serve children of all abilities who are in need of early intervention services. *Pictured above (l to r) are: **William Adami**, President/CEO, Easter Seals Delaware and Maryland's Eastern Shore; **Spicer Bell**, President, CFES; and **Pamela Reuther**, Vice President of Programs, Easter Seals Delaware and Maryland's Eastern Shore.*

Tom and Beth Hershey Host Community Foundation Reception

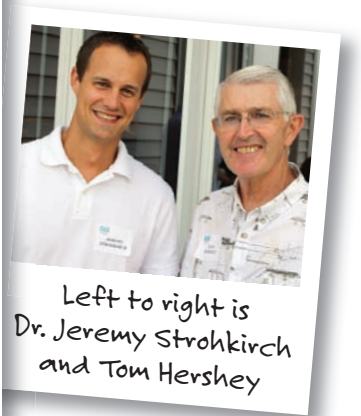
Tom and Beth Hershey hosted a Community Foundation Reception in June for almost 40 guests at their home in Ocean Pines. The event served to introduce guests to the Community Foundation and to highlight the generous charitable giving that the Community Foundation is involved with in Worcester, Somerset and Wicomico Counties. Comments by Tom Hershey and Board Chair Jim Almand highlighted benefits for donors when they combine their charitable efforts through the Foundation.



From left to right is Pat Stein, Anne Almand and Beth Hershey



Standing left to right: Richard Caproni, Clive Walker, Carlyn Crout and Beth Hershey



Left to right is Dr. Jeremy Strohkirch and Tom Hershey



Darlene Onley and Sudie Gatling enjoy the Community Foundation reception hosted by the Delmarva Discovery Center in Pocomoke City

Delmarva Discovery Center Hosts Foundation June Board Meeting and Reception

Brian Garrett, Executive Director, Delmarva Discovery Center, and his staff hosted the Community Foundation's June board meeting and a Reception at their Center. Over seventy community leaders from Somerset and Worcester Counties attended the Reception to view the museum's new displays and network with Community Foundation board members and friends.



Left to right is Jim Gilley and Brian Garrett



Enjoying the Reception from left to right: Anne Gee, Duke Marshall, Elizabeth Beckley and Gale Yerges

IN MEMORIAM

Friends of the Foundation

David and Ursula Stein

The Community Foundation mourns the passing of David and Ursula Stein. David was one of the original corporate officers and founding board members of the Community Foundation.



Through the Community Foundation, David's family established the David and Sam Stein Donor Advised Fund.

Dick Holloway

W. Richard Holloway, longtime friend of the Community Foundation, passed away in February 2011. He and his wife Marianna were members of the CFES Legacy Society. They also established the Walter R. Holloway Fund that supports the administrative operating fund at the Foundation and the Holloway Funeral Home Fund for Community Needs that supports Foundation Community Needs grant making activities.



New Charitable Funds Established

Several new charitable endowment funds have been created at the Community Foundation since our last newsletter. They include two scholarship funds and our 500th fund! The new funds are:

- Community Singers Scholarship Fund
- Marcus and Jean Stephanides Endowment Fund
- Ronald and Christine LaPorte Endowment Fund
- Henry Vinyard Jr. Memorial Fund
- Salisbury Sunrise Rotary Club Fund
- John H. Dulany Memorial Scholarship Fund
- John H. Dulany Memorial Designated Endowment Fund
- Wicomico Public Library Endowment Fund
- Michael G. & Joanna C. Abercrombie Fund

FOUNDATION SEEKING NOMINATIONS FOR PRESTIGIOUS HENSON MORRIS AWARDS

The Community Foundation is seeking nominations for the Frank H. Morris Humanitarian Award and the Award of Excellence Honoring Richard A. Henson.

First presented in 1992, the Frank H. Morris Humanitarian Award recognizes an individual who has made outstanding, sustained and unselfish contributions to community enrichment and whose vital ideas and personal sacrifices exemplify the idea of service to our community. The Foundation grants \$1,000 to the Morris Award's winner's charity of choice.

Established in 1989, the Award of Excellence honoring Richard A. Henson is presented annually to a qualified 501c3 nonprofit organization in Somerset, Wicomico, or Worcester counties which has implemented a program or project that has made an outstanding contribution to the well-being of residents on the Lower Eastern Shore. The Award of Excellence includes a \$5,000 donation to the nonprofit organization.

These awards will be presented at the Annual Meeting November 4, 2011.

Awards' application forms are available on line at www.cfes.org or by calling the Community Foundation at 410-742-9911. Deadline is Friday, September 23rd.

A Peek Into What the Community Foundation Has Been Doing This Spring!

The Community Foundation reactivated the **Help Your Neighbor Fund** in order to continue helping small nonprofit and faith-based organizations throughout the area meet the needs of families and senior citizens. Since its inception in 2008, the Help Your Neighbor Fund has provided over \$63,000 in emergency assistance to thousands of Lower Eastern Shore families and individuals to meet their basic needs. More than 30 grants have been awarded to small local nonprofit organizations, such as Worcester G.O.L.D. and Christian Shelter—local organizations that have a proven capacity to assure financial assistance gets to the most vulnerable families in the area. Help us by making a donation by visiting our website at www.cfes.org or calling 410-742-9911.



Thank you to Melody Nelson, CFES Board Member, for helping to spread the word!



Foundation's Challenge Shorebirds Pitchers to Help End Hunger

Pictured above (l to r standing) are: **Jason Gurka**, Delmarva Shorebirds pitcher; **Jennifer Small**, Branch Manager, Maryland Food Bank; **Spicer Bell**, President, Community Foundation of the Eastern Shore; and **Chris Bitters**, General Manager, Delmarva Shorebirds.

The Foundation is partnering with the Delmarva Shorebirds, Arthur W. Perdue Foundation and Delmarva's three food banks, Maryland Food Bank, Food Bank of Delaware, and the Food Bank of Virginia Eastern Shore to help Strike Out Hunger. The Foundation announced at the Shorebirds game on April 10th that they are matching Arthur W. Perdue Foundation's \$10 donation for every time a Shorebirds pitcher strikes out an opposing batter this season making each strikeout worth \$20.00!

A Professional's Perspective: *Can I make charitable contributions from my IRA?*

Yes, if you qualify! The law authorizing "qualified charitable distributions" or QCDs, has recently been extended through 2011. You simply direct your IRA trustee to make a distribution directly from your IRA (other than a SEP or SIMPLE) to a qualified charity. You must be 70.5 or older, and the distribution must be one that would otherwise be taxable to you. You can exclude up to \$100,000 of QCDs from your gross income in 2011. If you file a joint return, your spouse (if 70.5 or older) can exclude an additional \$100,000 of QCDs in 2011. But you can't also deduct QCDs as a charitable contribution on your federal income tax return—that would be double dipping.

QCDs count toward satisfying any required minimum distributions (RMDs) that you would otherwise have to take from your IRA in 2011, just as if you had received an actual distribution from the plan. However, distributions that you actually receive from your IRA (including RMDs) that you subsequently transfer to a charity cannot qualify as QCDs.

Timothy A. Gonzales, AAMS
Financial Advisor

Delmarva
Investment Services

Article prepared by Forefield, Inc

Reception Recognizes Foundation Leaders



Community Foundation ShoreCAN Volunteer Coordinator Heather Towers, Community

Foundation Board Members Annemarie Dickerson, Lauren Taylor, and Stephanie Willey were among the 45 women recognized at a reception June 8th at Lighthouse Sound for their leadership, generosity and commitment to making our community a better place to live. According to J. Steve Green, Publisher/Editor, Maryland Coast Dispatch, "It has been an absolute pleasure getting to know each of the honorees through this campaign, and I can honestly say I have learned a little bit from each of them along the way."

The Community Foundation congratulates these women who inspire the spirit of giving in all of us!

STORIES OF GENEROSITY



Avery Hall Insurance contributed \$250 to the CFES's Help Your Neighbor Fund. This Fund provides financial assistance to organizations serving families and seniors in Somerset, Wicomico and Worcester Counties who need assistance paying utility bills, purchasing food and medical prescriptions. Pictured (l to r) are: **Kevin Hayes**, Vice-President, Avery Hall Insurance; **Angie Jarvis**, Assistant Vice-President, Avery Hall Insurance; **Judy Esbam**, Vice-President, Avery Hall Insurance; **Jill Long**, Vice-President, Avery Hall Insurance; **Tom Wisniewski**, President, Avery Hall Insurance; and **Spicer Bell**, President, Community Foundation of the Eastern Shore.

It's All in a Day's Work — Avery Hall Insurance Group

...our community requires both financial and volunteer support if we are to make Delmarva a better place.

Q: Who is Avery Hall Insurance Group?

A: Avery Hall Insurance Group is a group of independent insurance agencies offering insurance products to protect all kinds of business and personal items and venues.

Q: How did charitable giving become so important with your business?

A: The Founder of the Avery Hall Insurance Group, the late Avery W. Hall, made supporting our community through numerous outreach programs a priority from the very beginning. The group understands the importance of being a good neighbor and knows that our community requires both financial and volunteer support if we are to make Delmarva a better place.

Q: What are the organizations or causes that are important to you?

A: The United Way of the Lower Eastern Shore, the American Cancer Society, Salisbury Substance Abuse, Junior Achievement, Coastal Hospice, the Holly Foundation and the Maryland Food Bank are only a few of the many local organizations and causes supported

through the Community Foundation's Avery Hall Insurance Group Donor Advised Fund.

Q: How did you come to be involved with the Community Foundation?

A: We first considered using the Community Foundation as a vehicle for our charitable giving because we felt it was an excellent way to put funds aside for that purpose when economic times would permit us to do so. **Giving through the Foundation allows us the flexibility to contribute to local nonprofits** while gaining interest income on the dollars that remain in the fund, increasing our charitable dollars.

Q: What services does CFES provide that you would recommend to other businesses?

A: The Donor Advised Fund allows you the flexibility of choosing who and how much you would like to contribute to different non-profit organizations. **The Community Foundation creates a win-win situation for a business** to offset tax liabilities but in return help our local neighbors and non-profits.

Material submitted by Jenny Cammon, Jill Long, and Thomas Wisniewski—Avery Hall Insurance Group

GRANT GUIDELINES

The Community Foundation invites qualified nonprofit organizations to apply for these grant programs.

- **Education Grants:** Awards schools for innovative programs. Deadline **September 2**.
- **Community Needs Grants** Support charitable programs benefiting Somerset, Wicomico and Worcester counties. Deadlines are **February 1** and **August 1**.
- **Technical Mini-grants:** Supports capacity building activities of local 501(c)3 nonprofits. Deadline **July 20** and **January 20**.

Copies of grant guidelines and application forms are available from the Foundation office or from our website at www.cfes.org.

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ABOUT OUR FOUNDATION

The Community Foundation is the only tax-exempt public foundation dedicated for all time to improving the quality of life in Somerset, Wicomico and Worcester counties. By accepting, managing and investing gifts wisely, we act as a funding resource for both present and future generations.



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Partners in Nursing Update



To increase retention of associates in training (AIT), Atlantic General Hospital officially launched its mentoring program in January 2010. The program goal is to increase retention of associates in transition (AIT) and to provide a framework for mentors to follow to create a supportive environment for the AITs. This program was based on the model created through the CFES Partners in Nursing Program.

“Associates in Transition” refers to new associates, any associate transferring from one department to another and those returning to Atlantic General Hospital. The program is committed to assisting AIT’s and providing them support during their first year on the job.

Seventeen matches have been made since program inception and congratulations to AGH for continuing to support local nurses.

*Article material submitted by
Bonnie Mannion, MSN, RN, Education Manager
Atlantic General Hospital*

The Community Foundation and ShoreCAN are now on Facebook and Twitter:



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Phone 410-742-9911

Watch PAC 14 TV ‘Community Foundation Spotlight’ ...Check Listings: www.PAC14.org